

Lemonade Stand Day 2019 Rules

1. Contestants must be in grades third to sixth grade.
2. A minimum of three students per team but no more than six.
3. A completed Business Plan must be submitted as part of entry form to the Alice Chamber of Commerce, 612 E. Main to be considered as a team by noon, Monday, May 13, 2019.
4. A total of \$50 will be dispersed to each team for the purpose of buying essentials to set up their stand and sell lemonade.
5. All receipts must be turned in with funds on day of event.
6. Students must stay within the \$50 limit for event. No additional funding can be used or the team will be disqualified.
7. Students must sell lemonade as part of their stand. Other items can be sold as long as team does not exceed the \$50 limit.
8. Teams will draw for locations when picking up funds for contest on Monday, May 13, 2019 at 5:30 pm at the Chamber of Commerce.
9. No alcohol may be used in products.
10. No monetary donations can be accepted prior to event. No items may be donated to include ice, cups, lemon, etc.
11. A parent/guardian must accompany students on event day to supervise with minimum participation.

Best Lemonade Contest and Best Decorated Stand

On drawing day, teams may submit a sample entry for Best Lemonade Contest. Judges will determine the winner but will not be announced until Lemonade Day awards are presented.

On Lemonade Day we will have a Best Decorated Booth Contest. Judges will drop by for a quick visit. Be creative.

Event Day

1. Students can begin setting up 30 minutes before start of event.
2. Sell time is 9 am to 1 pm.
3. All funds will be turned at the Chamber of Commerce after 1 pm.
4. Bankers will take 20% of sales to be donated to the Alice Food Pantry. The remaining will be divided equally among the team members.
5. The top sales team will be recognized with an award.

Get Creative

As part of the contest, students will have to promote their product for example poster board in front of stand. Be creative with your product by making your lemonade unique. Remember that you will need to purchase ice, cups, etc. to sell your lemonade. Don't forget containers for your lemonade. Your \$50 can be stretched to the last penny. Above all have fun as you become a young entrepreneur.