

**38th Annual Christmas Parade “Christmas Around the World”
ALICE, TEXAS**

RULES AND GUIDELINES FOR ENTRIES

DATE: 6 p.m., Tuesday, December 4, 2018

ROUTE: City West Ball Park on North Cameron Street head South Cameron then turn West on Main Street disbanding at Kentucky Street (Dixie Iron Works).

ENTRY DEADLINE: Noon, Friday, November 30, 2018.

“Christmas Around the World” is the highlight of the “**ALICE – A WONDERLAND OF LIGHTS**” Christmas Celebration. The event is co-sponsored by the Alice Chamber of Commerce/CVB and the City of Alice. The priority is to make “Christmas Around the World” as pleasurable as possible to the participants and the spectators. Every effort should be made to make your parade entry the very best it can be.

In order to avoid confusing children that will be watching the parade, **NO PARADE ENTRY WILL BE ALLOWED TO HAVE A LIVING SANTA CLAUS OR MRS. SANTA CLAUS**, as a part of its theme or decorations. “Alice-A Wonderland of Lights” will sponsor the **ONLY** live **Santa Claus** in the parade. To be considered an official parade entrant and eligible for an award, all parade registration forms must be delivered by the Noon, November 30th deadline to the Chamber of Commerce at 612 East Main, mailed to P.O. Box 1609, faxed to (361) 664-2291 or email to jnavejar@alicetx.org.

Each entry shall be assigned a number for the parade position that will be included in a confirmation letter. Floats must be in position no later than 5 p.m. All other entries must be in position by 5:30 p.m. All entries will be given an entry number card that will be placed on the right front of the entry. Units must take and keep the number assigned to them in the assembly area and through the parade route. It is important for each entry to arrive on time. Units will start moving at 6 p.m.

During the parade, all units will move forward in a steady, continuous manner with no stops along the parade route. A 30-foot interval should be maintained between units and speeds should never exceed 5 MPH. Participants under 15 years of age must be accompanied and supervised by adults. All units and motorized vehicles are encouraged to play Christmas or theme music from their units. Use of loud speakers or other sound equipment is requested to create a lively atmosphere for the parade. **The parade route begins on North Cameron Street travels south to Main Street ending at Dixie Iron Works.**

For safety purposes, **NO CANDY, TICKETS, ADVERTISEMENTS, BEADS, OR ANY OTHER ITEMS SHALL BE THROWN FROM ANY UNIT, NOR CAN ANYONE ACCOMPANYING THE UNIT DISTRIBUTE ANY OF THE ABOVE.** The parade entry should stress the Christmas Season or sponsoring organization as opposed to a specific product or service.

ENTRY INSTRUCTIONS

NOTE: A "float" is a vehicle on which the frame or platform is not less than 8 foot by 10 foot in size, is completely decorated including the sides, ends and any object on it.

1. The name of the sponsoring organization, company or individual for the entry must be on the side where the crowd and judges can see it. The same information may be on the front and rear.
2. All vehicles, including towing vehicle, must be in good taste and should be decorated.
3. **ALL ENTRIES MUST BE DECORATED WITH CHRISTMAS LIGHTS AND DISPLAYS. IF THE ENTRY IS PLAYING MUSIC, CHRISTMAS MUSIC MUST BE USED.**
4. Precaution and safety devices shall be included to insure the safety of riders on the entries and the public.
5. Self - propelled floats must have an escape hatch so that the driver may get out quickly. The driver must have a clear field of vision.
6. Floats may be no taller than 14 feet because of power lines crossing the parade route.
7. Entries not in good taste or not complying with "Christmas Around the World" will not be allowed to participate in the parade.
8. There will be no **pauses** in the parade. Judging will be a pass and review.
9. This is a **night parade**. Think **LIGHTS! LIGHTS! AND MORE LIGHTS!**
10. **If it's ever been printed in a book, it can be put on a float.**

IF AN ENTRY VIOLATES ANY OF THE ABOVE ITEMS, IT WILL NOT BE ALLOWED IN THE PARADE AND MAY BE DISQUALIFIED FROM PARTICIPATION IN COMING YEARS!

THE NOVEMBER 30th DEADLINE IS THE LAST DAY REGISTRATION FORMS WILL BE TAKEN! NO REGISTRATION FORMS WILL BE TAKEN AFTER THE DEADLINE!

JUDGING AND AWARDS

Awards will be awarded for the best entry in the following categories:

| | | |
|------------------------|----------------------|----------------------------|
| Business Division | Director's Choice | Youth Division |
| Best Decorated Vehicle | Best Performing Unit | School Division |
| Most Unique Entry | Best Out of Town | Church/Non-Profit Division |

Thank you for your participation in the "Christmas Around the World". If you have any questions, please call (361) 664-3454.

Alice-A Wonderland of Lights
“Christmas Around the World”
Tuesday, December 4, 2018, 6 p.m.
REGISTRATION FORM

_____NAME OF

_____PARTICIPANT (I.E., INDIVIDUAL OR ORGANIZATION)

Contact Person _____

Phone _____

Address _____

City _____ State _____ Zip Code _____ Phone: _____

Email address: _____

Category (i.e. Civic, Youth, Commercial, bands, Twirlers)

Type of Entry (e.g. float, car, marching group, etc.)

Dimensions: Width _____ ft. Length _____ ft.
(Including towing vehicle)

Description of Entry: _____

By returning this form, we recognize that the Alice Chamber of Commerce/CVB and the City of Alice are not responsible for the safety of vehicle or participants in the parade. The Alice Chamber of Commerce/CVB and the City of Alice are not responsible for any damage or injury caused to participants in the parade and the participant(s) release in advance.

Signature

Date

Return Form to:

Alice Chamber of Commerce
612 E. Main/P.O. Box 1609
Alice, TX 78333
Fax: (361) 664-2291

DEADLINE FOR RECEIPT OF ENTRY FORM AND WAVIER:

Noon, Friday, November 30, 2018

For additional information please call Juan Navejar at (361) 664-3454.